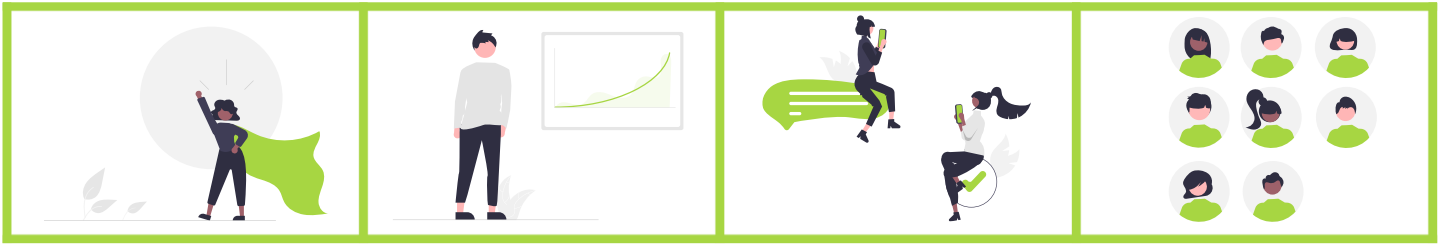


PURSUE OPPORTUNITIES



Lead your organization

Add value

Impress clients

Engage talent

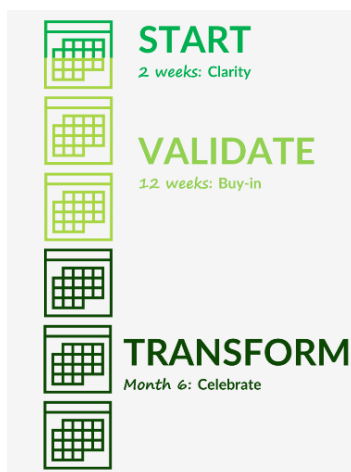


Take the lead in digital business transformation

Walk the talk when it comes to ESG performance

Proactively address client needs and wants

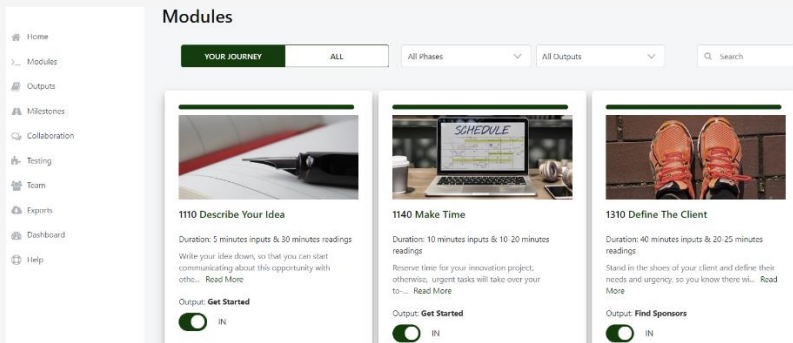
Results within 6 months, 5x higher chance of success, 3x faster



THE T4 PROGRAM

- **2 weeks from now**
A project description that brings clarity on what the project entails
- **14 weeks from now**
The business case that explains why it is time is to take action, what the team will deliver, and how
- **6 months from now**
The first results

A COST-EFFECTIVE APPROACH TO SPEED UP INNOVATION



T4

**DO IT RIGHT
&
GET IT DONE!**

Organizing4Innovation offers the T4 program, a unique integrated training, project management, & innovation management platform that enables talented individuals or teams to pursue opportunities and organizations to speed up innovation.

LEARN FASTER, SUCCEED SOONER

"The difference between night and day" - Innovation committee member

"After 9 years of trying, the T4 program helped us to get the data and facts needed to convince the partnership of this \$1M investment in 16 weeks" - Partner, law firm

"The T4 program saved us from wasting \$200k on a product that nobody would have wanted" - Business owner

"My goal was to get more people in the organization familiar with innovation practices, that was enough for me. That the team was able to address [problem x] and implement [solution y], that was way beyond what I expected to happen within 6 months" - Innovation manager

3 BIGGEST MISTAKES

1. Create over-ambitious projects
2. Talk & plan instead of listen & do
3. Forget to keep the clients front & center

3 SECRETS TO SUCCESS

1. Secure buy-in from stakeholders
2. Maintain momentum
3. Focus on benefits

Create value and engage talent:

Sign up one team: Act upon an opportunity, enjoy the T4 experience, and see the first results 6 months from now

Impress clients:

Subscribe to the T4 program: Deliver on your strategic goals and act upon novel opportunities when they arise

Lead your organization:

License the platform: Enhance the agility of your organization by speeding up innovation



SAVE TIME, MONEY, AND RESOURCES

1. **Higher chance of success** - Enabling teams to learn faster and succeed sooner (*5x higher success rate than the industry average*)
2. **Larger value add** - Driving revenues and profits by keeping the information in each business case factual and by supporting data-driven decision making
3. **Lower development costs** - Encouraging teams to keep things real and concrete by starting small and scaling what works
4. **Faster results** - Weekly feedback & progress reporting significantly speed up the progress of teams in the T4 program (*Concrete results within 6 months*)

Results within 6 months, 5x higher chance of success, 3x faster



DO IT RIGHT & GET IT DONE!

[START TODAY!](#)



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